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March 21-23, 2006
 Jacob K. Javits Convention Center
 New York



Don't Miss the PRE-Conference RFID Workshop

RFID for Life Sciences

Monday, March 20th 9:00am to 4:30pm

**Advanced Learning Opportunity for
 Business & Technology Professionals**

Pre-conference readiness checklist

- Get equipped with essential RFID knowledge for my job and my area of the business
- Understand what my team must know to plan, implement and manage an RFID initiative
- Know what questions to ask conference speakers, vendors and systems integrators

Don't waste valuable time ... piecing together articles, brochures, news clips, vendor presentations, etc., to try and get a thorough, comprehensive RFID education.

Invest one day in this concentrated "RFID for Life Sciences" workshop, tailored to your professional needs, and be prepared for the RFID challenge!

Workshop fee: \$995 until February 24th; \$1095 after February 24 and onsite. Register for full conference and receive \$200 discount off pre-conference workshop.

[Click here](#) to register

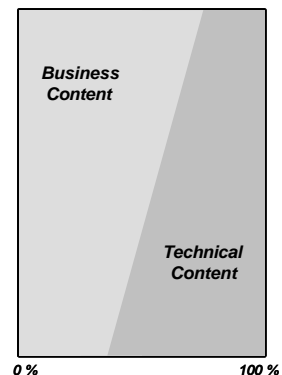
Whether your company is looking to meet industry mandates or seeking the broader benefits that RFID offers, this one day course provides attendees with a solid foundation to get started with RFID.

Workshop Topics Include:

- RFID fundamentals and advanced principles with specific applicability to Pharmaceutical, Medical Devices manufacturers
- Understanding the RFID enhanced product life cycle - Manufacturing, Supply Chain and Healthcare provider network
- FDA expectations from industry on adopting RFID for drug track and trace
- RFID, e-pedigree and mass serialization
- Combating drug counterfeiting - promoting anti-diversion
- RFID as a product offering/process improvement enabler
- RFID enhanced packaging - challenges and benefits
- RFID operation/use in clinical settings
- Key insights into leading edge RFID Life Sciences projects

A Comprehensive RFID Program for INTERPHEX Designed by Educators and Proven Practitioners

Executive Awareness: Key RFID Challenges and Best Practices
Business Case Development and Implementation Management Considerations
Drivers for Adoption and RFID Solutions Across the Value Chain
Advanced RFID Principles for Life Sciences
RFID Technical Essentials



➤ Students earn Continuing Education Units (CEUs) from DeVry University CCE



INTERPHEX2006™
Conference & Exhibition

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Learn from an organization that only teaches RFID...

The RFID Technical Institute, Inc. (RTI), an international educational services company solely focused on delivering vendor neutral, university-level RFID education programs.



www.rfidtech.com

RTI is the RFID education partner of DeVry University and IEEE. RTI courses and programs are quality reviewed by the International RFID Business Association (RFIDba)



www.rfidbusiness.com



The Business of RFID Worldwide™

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Workshop Description

The **RFID Technical Institute**, in cooperation with the **International RFID Business Association**, has assembled a concentrated, thought provoking pre-conference class on **"RFID for Life Sciences"** specifically for **INTERPHEX 2006** attendees.

This one day class provides a solid foundation for those interested in learning the key elements of Radio Frequency Identification (RFID) technology and its practical application to the Pharmaceutical and Medical Device industries. The course takes the attendee through a series of learning modules designed to build technical competency as well as business awareness of various types of industry challenges and RFID solutions.

The morning session immerses the attendee in RFID concepts, scientific principles, system components and the application of the technology for a complete end-to-end perspective of an RFID-enabled system. The afternoon program builds on the attendee's new technical awareness and examines specific business challenges driving the need for RFID solutions.

The multiple instructors for this course are world-class experts in RFID – a mixture of RFID educators, industry thought leaders and hands-on practitioners – offering students a rich diversity of viewpoints and insights. Industry guest speakers will further enrich the attendee's learning experience with profiles of RFID projects producing beneficial, cost-effective results *today*. Upon completion of the class, participants will also receive Continuing Education Units (CEUs) from DeVry University and a course certificate from the RFID Technical Institute.

Speakers:

- Ann Grackin – President, RFID Technical Institute (RTI)
- Carla Reed – Vice President, Global Logistics, ChainLink Research
- Bill McBeath – Vice President, Research and Technology, RTI
- Gene Fedors – Vice President, Education Programs, RTI
- Guest speakers – to be announced

Workshop Fee:

The cost of the workshop is \$995.00 or \$795.00 with full conference registration – a \$200 savings. Fee includes lunch and materials.

Please note workshop price increase to \$1,095 after February 24

[Click here](#) to register